



Executive Advisory for Technology Companies, Start-ups and Investors

Fractional COO & CEO | Fundraising | Company Building | International Project Management

Strategy creates value only when it is executed.

Geppert Executive Advisory supports technology-driven companies, start-ups, investors and family offices in building, financing and operationally managing complex business initiatives.

Philipp Geppert combines more than 15 years of C-level and entrepreneurial experience with responsibility for eight-figure financing volumes, international project management, and the development of high-performing teams and organisations.



15+ Years

C-Level & Entrepreneurship

Eight-Figure

Financing Responsibility

Europe ↔ USA

Cross-Border Execution

200+ Employees

International Site Build-Out

TYPICAL ENGAGEMENT SCENARIOS

01

Operational Leadership Gap

A company needs experienced COO or CEO support at short notice without immediately filling a permanent C-level position.

02

International Expansion Project

A project, company or operating site is to be structured and established in Europe, the United States or another market.

03

Growth Outpaces the Organisation

The business, team or financing is developing faster than its processes, responsibilities and leadership structures.

CORE SERVICES

01

Fractional COO & CEO / Interim Management

Temporary operational leadership, structuring of responsibilities, steering of critical phases, and direct support for founders, management teams and investors.

02

Strategic & International Project Management

Building and leading complex initiatives with clear objectives, milestones and stakeholders - particularly for projects between Europe and the United States.

03

Company Building & Scaling

Building business models, teams, processes, financing and international structures so that an idea becomes a robust organisation.

Financing & Fundraising

Financing strategy, investor readiness, public funding, preparation of materials and support throughout investor discussions; support does not include regulated investment brokerage.

Executive Team Building

Identifying, assessing and assembling suitable executives, specialists and project partners from an international network.

SELECTED EXPERIENCE

CASE 01

Building a European Operations Site

Tabella s.r.o. | Prague, Czech Republic

An international service provider originating in Costa Rica needed a European location, a local leadership structure and a rapid transfer of its operating processes to Europe.

- Built the site from initial planning through to operational launch.
- Refurbished and fully equipped approximately 1,400 m² of office space.
- Recruited and onboarded more than 200 employees and managed relocation processes for over 30 third-country nationals.
- Adapted leadership structures, processes and company culture to the European operation.

TABELLA
approx. 6 months
to operational launch

CASE 02

Building and Financing an International Software Company

Pixel Free Studio | Germany & Florida, USA

A technology concept was developed into an international software company with German and U.S. structures, two products and a multi-year financing strategy.

- Built and led a team of up to 25 employees.
- Raised several million euros through ERDF loans, German R&D tax incentives, and German and international equity investors.
- Developed and positioned Pixel Free Studio and NinjaSCAN.ai.
- The technology received the European Seal of Excellence twice (2023 and 2024).



2x Seal of Excellence
EUR 1.5m ERDF loans

CASE 03

From Concept to an International Esports Brand

esports.com AG | Heidelberg, Prague & Bulgaria

Philipp Geppert developed the original concept for a central international esports platform and, together with a co-founder, built it into a globally positioned brand.

- Secured and strategically developed the premium domain esports.com.
- Built an international team of approximately 15 employees.
- Developed a detailed platform and product concept for content, community, streaming and monetisation.
- Designed and led an international multi-million-euro financing round and initiated the first discussions with 7Sports.



Multi-Million Financing

BOUTIQUE MODEL & COMPLEMENTARY SOLUTION

Founder-led Boutique with an International Network

Clients work directly with Philipp Geppert. Depending on the assignment, additional specialists are selectively brought in - including experienced executives, developers, AI experts, investor contacts, technology partners and agencies.

Philipp Geppert is also Co-Founder and President of Native Pixel Incorporated, where he coordinates a U.S.-based patent enforcement project involving external legal counsel and technical stakeholders.



NinjaSCAN.AI

Digital Accessibility as a Stand-alone Solution within the Advisory Portfolio

NinjaSCAN.ai supports software-based analysis of existing websites. Geppert Executive Advisory provides initial assessment, prioritisation and project coordination.

Technical remediation of identified barriers or the development of fully accessible websites is delivered through specialised partner agencies.

Engagement Models

Monthly Retainer | Day Rate | Project Engagement | English & German | Remote & On-site

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